

## ABOUT THE RED JACKET AWARDS DINNER

**WHO** The Red Jacket Awards Dinner attracts civic leaders and community minded citizens, ranging from 175-225 guests annually.

**WHAT** The Red Jacket, The Daniel B. Niederlander, and The Owen B. Augspurger Awards are presented to community leaders and organizations. Many community members regard the Red Jacket Award as the most prestigious honor in Western New York. In 1792, President George Washington presented Red Jacket with the medal after which our award is modeled. The Museum safekeeps the Red Jacket Medal, which is exhibited in the John R. Oishei Native American Gallery. The medal is among the most significant artifacts in our collection; the American Numismatic Society lists the Red Jacket medal as the fifth most important medal in American history.

**WHEN** Thursday, October 3, 2019  
Cocktails & Hors D'oeuvres at 6 p.m. | Dinner & Awards Ceremony at 7 p.m.

**WHERE** The Buffalo History Museum's National Historic Landmark Building  
One Museum Court, Buffalo, NY 14216

### RED JACKET AWARD RECIPIENTS

2019 Ruth Bryant Catherine F. Schweitzer	2002 William R. Greiner Hon. John J. LaFalce J. Warren Perry	1985 Father James Demske 1984 Cecilia Evans Taylor
2018 Holly Augspurger Donaldson Jonathan L. White	2001 Robert J.A. Irwin Frank B. Mesiah	1983 Manly Fleischmann 1982 Ralph Loew
2017 Eva Doyle	2000 Sue S. Gardner Kevin P. Gaughan	1981 Peter G. Economou 1980 Frank G. Evans & Lydia T. Wright
2016 John & Carol Kociela Stanford Lipsey	1999 Calvin Rand Charles Rand Penney	1979 Elisabeth L. Petri 1978 Robert B. Adam
2015 Burton Notarius (posthumously) Eugene Vukelic	1998 D. Bruce Johnstone & Gail Johnstone	1977 Mason O. Damon 1976 Katherine & Franz T. Stone
2014 Mary Ann Kresse	1997 William G. Gisel	1975 William C. Baird 1974 Julia B. Reinstein
2013 James L. Magavern, Esq. Edward F. Walsh, Jr.	1996 Joan Bozer	1973 Frank A. Sedita 1972 Charles H. Diefendorf
2012 Clement & Karen Arrison Thomas R. Beecher	1995 David W. Rumsey Robert G. Wilmers	1971 Edwin F. Jaeckle 1970 Harold L. Olmsted
2011 Cindy Abbott Letro John N. Walsh, III	1994 Max B.E. Clarkson William M.E. Clarkson	1969 Charles Desmond Owen B. Augspurger
2010 Christopher T. Greene Finley R. Greene (posthumously) Wayne D. Wisbaum	1993 Jesse E. Nash, Jr. Mary Kent-Prentiss	1968 Julius W. Pratt 1967 George F. Phillips
2009 Dr. V. Roger Lalli Maryann Saccomando Freedman	1992 Robert J. Kresse Robert L. Wilson	1966 Alfred Kirchhofer 1965 Fenton M. Parke
2008 Edwin T. Bean, Jr. JoAnn Faletta	1991 Edward F. Walsh, Sr. John N. Walsh, Jr.	1964 Dr. Clayton W. Green 1962 George Forman Goodyear Seymour Knox II
2007 Hon. George K. Arthur Herbert Hauptman, Ph.D.	1990 Paul A. Schoellkopf, Jr. Margaret G. Swift	1961 Jane Keeler 1960 Welles V. Moot
2006 Richard C. Marcus	1989 Robert D. Fernbach, Sr.	1959 Hon. John Lord O'Brian 1958 Charles Burchfield
2005 Hon. John T. Curtain Sister Denise Roche James M. Wadsworth	1988 Robert E. Rich, Sr. 1987 John Koessler Paul Koessler	1957 Roy E. Nagle
2004 Arnold B. Gardner Justice Ann T. Mikoll Richard & Karen Penfold	1986 Seymour Knox III & Northrup Knox	



THE BUFFALO HISTORY MUSEUM  
**THE RED JACKET AWARDS DINNER**  
**SPONSORSHIP OPPORTUNITIES**

<b>Benefits</b>		<b>Presenting</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
		\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>Corporate Membership Benefits</b>	Opportunity to host one event in our National Historic Landmark Building with the facility rental fee waived*	✓				
	Private “Friends & Family” Experience at The Museum for employees and/or clients*	✓	✓			
	One private, curated experience for up to 15 people- i.e., House History or Genealogy Workshop; Exhibition tours; Guest Lecture; or Behind-the-Scenes Tour- either at The Museum or a location convenient for your company*	✓	✓	✓		
	Complimentary access to Special Engagements- i.e., Exhibition Openings, programs and events	✓	✓	✓	✓	
	Complimentary Family Level Memberships to distribute to employees and/or clients	10	8	6	4	2
<b>Red Jacket Awards Dinner Sponsorship Benefits</b>	Naming rights to the event – “The Buffalo History Museum and <Your Company> Present the Red Jacket Awards Dinner”	✓				
	Tickets to the Red Jacket Awards Dinner	Table of 10	Table of 10	Table of 8	Table of 8	Four tickets
	Opportunity to display banner signage during the Dinner (sign provided by company and approved by the Museum)	✓	✓			
	Tabletop Signage with your Company Logo	✓	✓	✓	✓	
	Advertisement in event program	Full Page	Full Page	Half Page	Half Page	Quarter Page
	Logo on event invitation (both print and electronic)	✓	✓	✓	✓	
	Company name and logo included in all event-related advertising and media releases	✓	✓	✓		

*\*date subject to Museum availability; catering costs are at the expense of Company. Oliver’s is the exclusive caterer of The Buffalo History Museum.*

**THE RED JACKET AWARDS DINNER  
UNDERWRITING & ADVERTISING OPPORTUNITIES**

**Printing**– \$3,500

All benefits of the Silver Level plus, company name & logo included in all event media releases

**Production** – \$800

Full page ad and two tickets to the event

**Photography** – \$500

Full page ad and one ticket to the event

**Awards & Favors** – \$500

Half page ad and one ticket to the event

**Music performed on our Steinway Piano** - \$500

Half page ad and one ticket to the event

**Flowers** - \$500

Half page ad and one ticket to the event

**Advertising**

<p>Full Page Ad: \$300 4.5”w x 7.5” h Black and White 300 dpi PDF</p>	<p>Half Page Ad: \$150 4.5”w x 3.625” h Black and White 300 dpi PDF</p>	
	<p>Quarter Page Ad: \$100 4.5”w x 3.625” h Black and White 300 dpi PDF</p>	



## 2019 Red Jacket Awards Dinner Sponsorship Commitment

Our company would like to support Red Jacket Awards Dinner at the following level:

### SPONSORSHIPS

- Presenting Sponsor: \$15,000
- Platinum: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Bronze Sponsor: \$1,000

### UNDERWRITING

- Printing: \$3,000
- Production: \$800
- Photography: \$500
- Awards & Favors: \$500
- Music: \$500
- Flowers: \$500

### ADVERTISING

- Full Page: \$300
- Half Page: \$150
- Quarter Page: \$100

Contact Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Celebrating your generosity

Please list us in print as \_\_\_\_\_

Company logos and graphic standards may be sent to Britt Call at [bcall@buffalohistory.org](mailto:bcall@buffalohistory.org).  
Advertisements are due to Britt by Friday, Sept 20.

### Payment Options

- Check enclosed, payable to The Buffalo History Museum
- Please invoice me
- MasterCard or Visa

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit \_\_\_\_\_ Signature \_\_\_\_\_

Questions? Please contact Britt Call, Donor and Corporate Relations Manager, at (716) 873-9644 ext. 344 or [bcall@buffalohistory.org](mailto:bcall@buffalohistory.org). This form may be emailed to Britt, or mailed to The Buffalo History Museum at 1 Museum Court, Buffalo, NY 14216.

**Thank you for supporting The Buffalo History Museum!**