



# **Investment Opportunities 2020 Red Jacket Awards Dinner**

## ABOUT THE RED JACKET AWARDS DINNER

- WHO** The Red Jacket Awards Dinner attracts civic leaders and community minded citizens, ranging from 175-225 guests annually.
- WHAT** The Red Jacket, The Daniel B. Niederlander, and The Owen B. Augspurgen Awards are presented to community leaders and organizations. Many community members regard the Red Jacket Award as the most prestigious honor in Western New York. In 1792, President George Washington presented Red Jacket with the medal after which our award is modeled. The Museum safekeeps the Red Jacket Medal, which is exhibited in the John R. Oishei Native American Gallery. The medal is among the most significant artifacts in our collection; the American Numismatic Society lists the Red Jacket medal as the fifth most important medal in American history.
- WHEN** Fall 2020
- WHERE** The Buffalo History Museum's National Historic Landmark Building  
One Museum Court, Buffalo, NY 14216

### RED JACKET AWARD RECIPIENTS

- |   |  |   |
|---|--|---|
| 2019 Ruth Bryant<br>Catherine F. Schweitzer                                       | 2002 William R. Greiner<br>Hon. John J. LaFalce<br>J. Warren Perry | 1985 Father James Demske<br>1984 Cecilia Evans Taylor                       |
| 2018 Holly Augspurgen Donaldson<br>Jonathan L. White                              | 2001 Robert J.A. Irwin<br>Frank B. Mesiah                          | 1983 Manly Fleischmann<br>1982 Ralph Loew                                   |
| 2017 Eva Doyle  | 2000 Sue S. Gardner<br>Kevin P. Gaughan                            | 1981 Peter G. Economou<br>1980 Frank G. Evans<br>& Lydia T. Wright          |
| 2016 John & Carol Kociela<br>Stanford Lipsey                                      | 1999 Calvin Rand<br>Charles Rand Penney                            | 1979 Elisabeth L. Petri<br>1978 Robert B. Adam                              |
| 2015 Burton Notarius (posthumously)<br>Eugene Vukelic                             | 1998 D. Bruce Johnstone<br>& Gail Johnstone                        | 1977 Mason O. Damon<br>1976 Katherine & Franz T. Stone                      |
| 2014 Mary Ann Kresse  | 1997 William G. Gisel  | 1975 William C. Baird<br>1974 Julia B. Reinstein                            |
| 2013 James L. Magavern, Esq.<br>Edward F. Walsh, Jr.                              | 1996 Joan Bozer  | 1973 Frank A. Sedita<br>1972 Charles H. Diefendorf                          |
| 2012 Clement & Karen Arrison<br>Thomas R. Beecher                                 | 1995 David W. Rumsey<br>Robert G. Wilmers                          | 1971 Edwin F. Jaeckle<br>1970 Harold L. Olmsted                             |
| 2011 Cindy Abbott Letro<br>John N. Walsh, III                                     | 1994 Max B.E. Clarkson<br>William M.E. Clarkson                    | 1969 Charles Desmond<br>Owen B. Augspurgen                                  |
| 2010 Christopher T. Greene<br>Finley R. Greene (posthumously)<br>Wayne D. Wisbaum | 1993 Jesse E. Nash, Jr.<br>Mary Kent-Prentiss                      | 1968 Julius W. Pratt<br>1967 George F. Phillips                             |
| 2009 Dr. V. Roger Lalli<br>Maryann Saccomando Freedman                            | 1992 Robert J. Kresse<br>Robert L. Wilson                          | 1966 Alfred Kirchhofer<br>1965 Fenton M. Parke                              |
| 2008 Edwin T. Bean, Jr.<br>JoAnn Faletta  | 1991 Edward F. Walsh, Sr.<br>John N. Walsh, Jr.                    | 1964 Dr. Clayton W. Green<br>1962 George Forman Goodyear<br>Seymour Knox II |
| 2007 Hon. George K. Arthur<br>Herbert Hauptman, Ph.D.                             | 1990 Paul A. Schoellkopf, Jr.<br>Margaret G. Swift                 | 1961 Jane Keeler<br>1960 Welles V. Moot                                     |
| 2006 Richard C. Marcus  | 1989 Robert D. Fernbach, Sr.                                       | 1959 Hon. John Lord O'Brian<br>1958 Charles Burchfield                      |
| 2005 Hon. John T. Curtain<br>Sister Denise Roche<br>James M. Wadsworth            | 1988 Robert E. Rich, Sr<br>1987 John Koessler<br>Paul Koessler     | 1957 Roy E. Nagle   |
| 2004 Arnold B. Gardner<br>Justice Ann T. Mikoll<br>Richard & Karen Penfold        | 1986 Seymour Knox III<br>& Northrup Knox                           |   |



THE BUFFALO HISTORY MUSEUM

**2020 RED JACKET AWARDS DINNER  
SPONSORSHIP OPPORTUNITIES**

| Benefits   |   | Presenting  | Platinum    | Gold       | Silver     | Bronze       |
|--|---|-------------|-------------|------------|------------|--------------|
|  |   | \$15,000    | \$10,000    | \$5,000    | \$2,500    | \$1,000      |
| <b>Corporate Membership Benefits</b>                 | Opportunity to host one event in our National Historic Landmark Building with the facility rental fee waived*   | ✓           |             |            |            |              |
|  | Private “Friends & Family” Experience at The Museum for employees and/or clients*   | ✓           | ✓           |            |            |              |
|  | One private, curated experience for up to 15 people- i.e., House History or Genealogy Workshop; Exhibition tours; Guest Lecture; or Behind-the-Scenes Tour- either at The Museum or a location convenient for your company* | ✓           | ✓           | ✓          |            |              |
|  | Complimentary access to Special Engagements- i.e., Exhibition Openings, programs and events   | ✓           | ✓           | ✓          | ✓          |              |
|  | Complimentary Family Level Memberships to distribute to employees and/or clients  | 10          | 8           | 6          | 4          | 2            |
| <b>Red Jacket Awards Dinner Sponsorship Benefits</b> | Naming rights to the event – “The Buffalo History Museum and <Your Company> Present the Red Jacket Awards Dinner”   | ✓           |             |            |            |              |
|  | Tickets to the Red Jacket Awards Dinner   | Table of 10 | Table of 10 | Table of 8 | Table of 8 | Four tickets |
|  | Opportunity to display banner signage during the Dinner (sign provided by company and approved by the Museum)   | ✓           | ✓           |            |            |              |
|  | Tabletop Signage with your Company Logo   | ✓           | ✓           | ✓          | ✓          |              |
|  | Advertisement in event program  | Full Page   | Full Page   | Half Page  | Half Page  | Quarter Page |
|  | Logo on event invitation (both print and electronic)  | ✓           | ✓           | ✓          | ✓          |              |
|  | Company name and logo included in all event-related advertising and media releases  | ✓           | ✓           | ✓          |            |              |

*\*date subject to Museum availability; catering costs are at the expense of Company. Oliver’s is the exclusive caterer of The Buffalo History Museum.*

**THE RED JACKET AWARDS DINNER  
UNDERWRITING & ADVERTISING OPPORTUNITIES**

**Printing**– \$4,000

All benefits of the Silver Level plus, company name & logo included in all event media releases

**Production** – \$1,000

Full page ad and two tickets to the event

**Event Photography** – \$800

Full page ad and one ticket to the event

**Awards & Favors** – \$500

Half page ad and one ticket to the event

**Music performed on our Steinway Piano** - \$500

Half page ad and one ticket to the event

**Flowers** - \$500

Half page ad and one ticket to the event

**Advertising**

|  |   |  |
|--|---|--|
| <p>Full Page Ad: \$300</p> <p>4.5”w x 7.5” h<br/>Black and White<br/>300 dpi PDF</p> | <p>Half Page Ad: \$150</p> <p>4.5”w x 3.625” h<br/>Black and White<br/>300 dpi PDF</p>        |  |
|  | <p>Quarter Page Ad:<br/>\$100</p> <p>2.25”w x 1.82” h<br/>Black and White<br/>300 dpi PDF</p> |  |



## 2020 Red Jacket Awards Dinner Sponsorship Commitment

Yes! Our company would like to support the 2020 Red Jacket Awards Dinner at the following level:

### SPONSORSHIPS

- Presenting Sponsor: \$15,000
- Platinum: \$10,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Bronze Sponsor: \$1,000

### UNDERWRITING

- Printing: \$4,000
- Production: \$1,000
- Photography: \$800
- Awards & Favors: \$500
- Music: \$500
- Flowers: \$500

### ADVERTISING

- Full Page: \$300
- Half Page: \$150
- Quarter Page: \$100

Contact Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Celebrating your generosity

Please list us in print as \_\_\_\_\_

Company logos and graphic standards may be sent to Britt Call at [bcall@buffalohistory.org](mailto:bcall@buffalohistory.org).  
Advertisements are due to Britt by Friday, Sept 18, 2020.

### Payment Options

- Check enclosed, payable to The Buffalo History Museum
- Please invoice me
- MasterCard or Visa

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit \_\_\_\_\_ Signature \_\_\_\_\_

Questions? Please contact Britt Call, Donor and Corporate Relations Manager, at (716) 873-9644 ext. 344 or [bcall@buffalohistory.org](mailto:bcall@buffalohistory.org). This form may be emailed to Britt, or mailed to The Buffalo History Museum at 1 Museum Court, Buffalo, NY 14216.

**Thank you for supporting The Buffalo History Museum!**